

Hello neighbour,
we are Abstrakt and
we would love to
introduce ourselves.

Clarity through simplicity

You have a goal for your brand – growing sales, breaking into new markets, building brand loyalty – but in a noisy, ever changing, multichannel landscape, getting there has never felt so challenging.

At Abstrakt we create clarity through simplicity, removing the noise to achieve powerful, intelligent strategies for integrated campaigns. Though every client is different and the details may vary from project to project, our approach and process is always the same.

Our services

Brand creation
Design for print
Website design and development
Marketing strategy
Naming
Copywriting
Packaging design
Print management
Advertising
Exhibitions
PR
Digital marketing

Our team

We believe the best solutions come from open, honest partnerships, so we work closely with you to get the results you need. At every stage, you'll work directly with a dedicated account manager and designer, making communication clear, easy and immediate, however complex your project.

Alongside the experience of our own team, one of our key assets is our exceptional network of talented creatives. For each project, we carefully build and manage a like-minded team of talented collaborators who we know will add value and deliver results.



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waxiü

Waxu Express Intimate Waxing

Full management of Waxu's highly successful UK launch from naming and positioning through to their debut at Professional Beauty North at which they were the most talked about brand exhibiting.

[View project online](#)

Project Scope

Brand creation	Design for print
Naming	Print management
Marketing strategy	Advertising
Website design and development	Exhibitions
Copywriting	PR
Packaging design	Digital marketing



Nottingham City
Transport



Advertising campaign

Nottingham City Transport

A citywide campaign to increase awareness of Nottingham City Transport's student academic year passes saw a sizeable increase in revenue and awareness.

[View project online](#)

Project Scope

Campaign creation

Art direction

Photography

Design for print

Copywriting

Print management

Advertising

Exhibitions

Digital marketing

Video production

SHAVERS

~ ESTABLISHED 1967 ~

Olympic Shaver Centre

Complete repositioning and relaunching of Shavers, arguably the most experienced dedicated online reseller of branded electric shavers in the UK.

[View project online](#)

Project Scope

Website design

Ecommerce website development

Brand creation

Copywriting

Email marketing





Queen's Place



Queen's Place Mansfield

Full brand and marketing campaign to launch Queen's Place, a new £2.4 million flagship retail and office development, to the local business community and to get buy in for the investment from the community at large.

[View project online](#)

Project Scope

Marketing strategy	PR
Brand creation	Event Management
Photography	Emarketing
Copywriting	Social media
Design for print	Website design and development
Digital marketing	

**Thanks for looking,
we hope you like
what you have seen.**

If you would like to get in touch, please
contact Lauren on 07917 840617 or visit us
online at weareabstrakt.com for more.